LIGHT Your HOME

Safely, Beautifully, Economically

With This

Nu-Type **Aladdin**

KEROSENE
(COAL OIL)
MANTLE
LAMP



for Only

$5.75

Shade and Tripod Extra

The Lowest Price At Which An **Aladdin** *Was Ever Offered*

10 BIG FEATURES

Burns common kerosene (coal-oil). Lights instantly. Gives a modern white light equal to 10 ordinary lamps. Absolutely safe. Burns 94% air. The most economical of all white lights. No smoke. No odor. No noise or trouble. No generating or waiting.

●

Endorsed by world's highest authorities

Also

GREATLY REDUCED PRICES ON ALL MODELS

Come in for a Demonstration

Aladdin Table Lamps

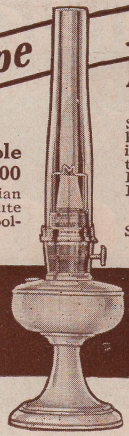
Nu-Type

Aladdin Table Lamp No. 100

As shown, Venetian Bowl in Satin White and all metal in polished nickel.

$5.75

Shade and Tripod Extra

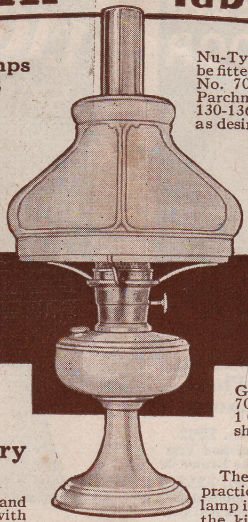


Aladdin Table Lamps No. 101, 102, 103

Same as No. 100 shown at left, except bowl is finished in beautiful pastel tones of Green (No. 101), Peach (No. 102) and Old Rose (No. 103).

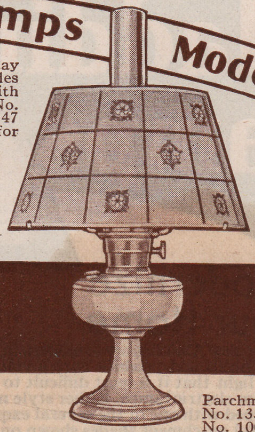
$6.50

Shade and Tripod Extra.



Nu-Type Aladdins may be fitted with glass shades No. 701 or 601 or with Parchment Shades No. 130-136 and Nos. 140-147 as desired. Add extra for shade and tripod in accordance with shade selected.

Model "A"



Glass Shade No. 701 fitted to No. 100 Aladdin shown at left.

Parchment Shade No. 133 fitted to No. 100 Aladdin shown at left.

There's An Aladdin for Your Every Need and Purpose

Nothing will add quite so much to the coziness, comfort, and attractiveness of your home as to equip it throughout with these new instant light Aladdin lamps. Aladdin light fairly radiates cheerfulness. Its brilliant soft white light is something that every member of the family may enjoy for years, and there's an Aladdin exactly suited for every need and purpose. Then, too, the Aladdin is most modern in its style and finishes so that one may choose a combination of lamp and shade to suit every color scheme of home decoration. (See reverse side for Aladdins' 10 big features.)

The Aladdin floor lamp and new vase lamps are extremely practical and decorative for the parlor or living room. The table lamp is the ideal all purpose light as it is readily portable. For the kitchen and for the bedrooms, the Aladdin comes in a bracket style. For the dining room, the hanging lamp with an extension fixture for raising and lowering it is just the proper thing. A wide and varied line of shades in plain glass, or decorated glass and parchment are available. (See next page.) Brighten and beautify your home with these new Aladdins—it's an investment that will be a constant source of saving, of pleasure and of pride.

Aladdin Table Lamps

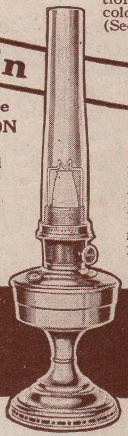
Aladdin

Aladdin Table Lamp No. 1200N

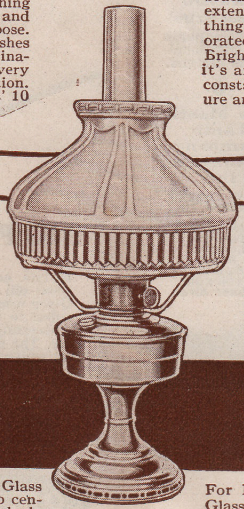
Shown at right, with all-metal bowl and other metal parts finished in polished nickel (price includes 10" tripod.)

$7.50

Shade and 14" Tripod Extra.

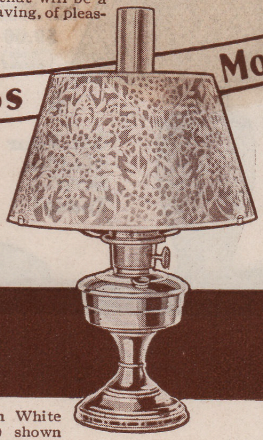


Model 12 Aladdin may be fitted with Glass Shade No. 701 or No. 601 or with Parchment Shade Nos. 130-136 or Nos. 140 147 as desired. Add extra for shade, and for 14" tripod if parchment.



Glass Shade No. 601 fitted to No. 1200N Aladdin shown at left.

Model 12



Parchment Shade No. 141 fitted to No. 1200N Aladdin shown at left.

For No. 701 Satin White Glass Shade (10") shown at top center above add $1.00 for shade and 20c for Tripod.

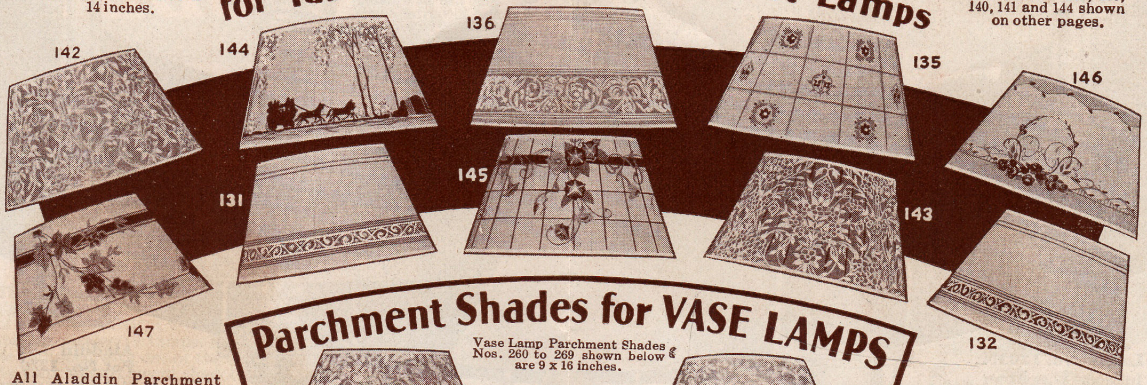
For No. 601 Satin White Glass Shade (10") shown at left, add $1.50 for shade.

Hand-Decorated PARCHMENT SHADES

for Table, Hanging and Bracket Lamps

Size of Parchment Shades Nos. 130 - 136 and Nos. 140 - 147, 9 x 14 inches.

Additional Parchment Shades Nos. 130, 133, 140, 141 and 144 shown on other pages.

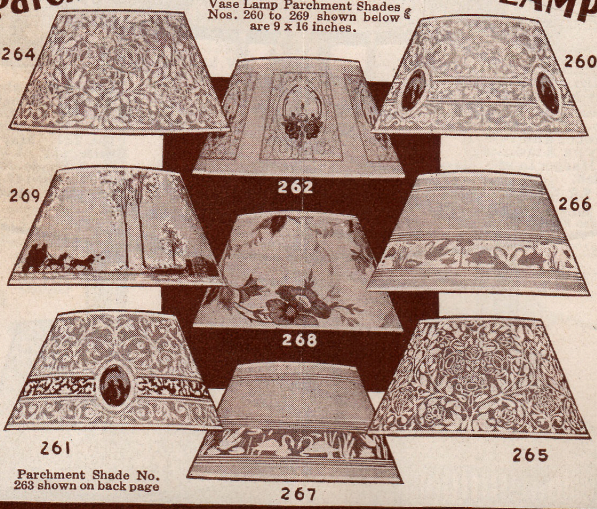


All Aladdin Parchment Shades are made of a new oil-less parchment made exclusively by us and which has characteristics such as permanency, transparency and diffusion of light found in no other. Exquisitely hand-decorated in a wide variety of exclusive designs executed in fadeless oil colors, and in combinations that will harmonize with any color scheme of home decoration.

Only a personal inspection of these shades can give you a complete realization of their charm and beauty.

Parchment Shades for VASE LAMPS

Vase Lamp Parchment Shades Nos. 260 to 269 shown below are 9 x 16 inches.



Parchment Shade No. 263 shown on back page

Parchment Shade Prices:

Table, Hanging or Bracket Lamp, (14-inch) Parchment Shades:

Nos. 130 to 136 . . $2.00
Nos. 140 to 147 . . 2.50

Vase Lamp Parchment Shades (16-inch), any design

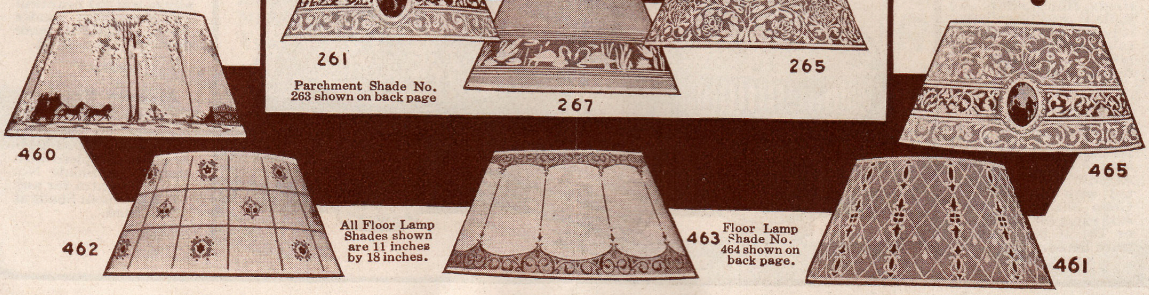
Nos. 260 to 269 . . $3.00

Floor Lamp Parchment Shades (18-inch), any design,

Nos. 460 to 465 . . $4.00

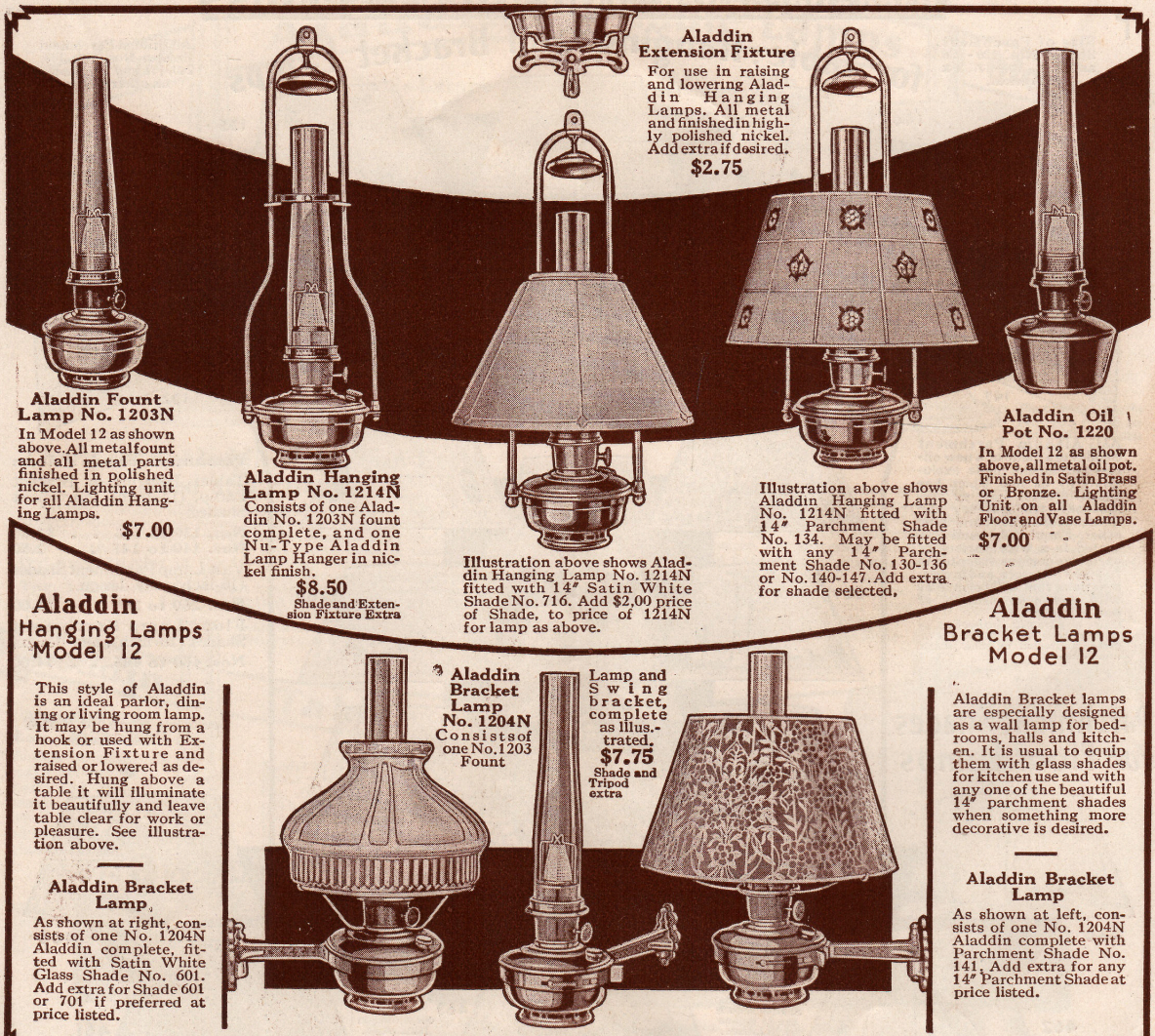
See other pages for Prices on Glass Shades.

Parchment Shades *for* Floor Lamps



All Floor Lamp Shades shown are 11 inches by 18 inches.

Floor Lamp Shade No. 464 shown on back page.



Aladdin Fount Lamp No. 1203N

In Model 12 as shown above. All metal fount and all metal parts finished in polished nickel. Lighting unit for all Aladdin Hanging Lamps.

$7.00

Aladdin Hanging Lamp No. 1214N

Consists of one Aladdin No. 1203N fount complete, and one Nu-Type Aladdin Lamp Hanger in nickel finish.

$8.50

Shade and Extension Fixture Extra

Aladdin Extension Fixture

For use in raising and lowering Aladdin Hanging Lamps. All metal and finished in highly polished nickel. Add extra if desired.

$2.75

Illustration above shows Aladdin Hanging Lamp No. 1214N fitted with 14″ Satin White Shade No. 716. Add $2.00 price of Shade, to price of 1214N for lamp as above.

Illustration above shows Aladdin Hanging Lamp No. 1214N fitted with 14″ Parchment Shade No. 134. May be fitted with any 14″ Parchment Shade No. 130-136 or No. 140-147. Add extra for shade selected.

Aladdin Oil Pot No. 1220

In Model 12 as shown above, all metal oil pot. Finished in Satin Brass or Bronze. Lighting Unit on all Aladdin Floor and Vase Lamps.

$7.00

Aladdin Hanging Lamps Model 12

This style of Aladdin is an ideal parlor, dining or living room lamp. It may be hung from a hook or used with Extension Fixture and raised or lowered as desired. Hung above a table it will illuminate it beautifully and leave table clear for work or pleasure. See illustration above.

Aladdin Bracket Lamp

As shown at right, consists of one No. 1204N Aladdin complete, fitted with Satin White Glass Shade No. 601. Add extra for Shade 601 or 701 if preferred at price listed.

Aladdin Bracket Lamp No. 1204N

Consists of one No. 1203 Fount and Lamp and Swing bracket, complete as Illus.-trated.

$7.75

Shade and Tripod extra

Aladdin Bracket Lamps Model 12

Aladdin Bracket lamps are especially designed as a wall lamp for bedrooms, halls and kitchen. It is usual to equip them with glass shades for kitchen use and with any one of the beautiful 14″ parchment shades when something more decorative is desired.

Aladdin Bracket Lamp

As shown at left, consists of one No. 1204N Aladdin complete with Parchment Shade No. 141. Add extra for any 14″ Parchment Shade at price listed.

Aladdin Lamps

VASE and FLOOR

Model 12



Modernize Your Home

These two new Aladdins are so modern in design and finish and produce such a volume of white light that it is most difficult to tell them from electric lamps. Either style may be equipped with one of the several exquisite colorful parchment shades shown on reverse side. No home is complete without both of these efficient and decorative Aladdins.

Parchment Shade(18-in.) No. 464.

Aladdin Floor Lamps

No. 1252 Finished Van Dyke Brown or **No. 1253** Finished in Verde Antique

$11.00

(Shade Extra)

See inside pages for additional shade designs.

Aladdin Vase Lamp

Consists of one Beautiful Venetian Art Craft Vase, and No. 1220S Aladdin Oil Pot complete and 16-inch tripod. Finished in Green (No. 1249); in Peach (No. 1245); in Red (No. 1247) and Ebony (No. 1248.) May be equipped 16-inch Parchment Shade, Nos. 260-269.

$9.00

(Shade Extra)

Parchment Shade (16-in.) No. 268.

Get Your Aladdin NOW— Today!

The Mantle Lamp Company of America, Inc.

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Toronto
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